

Five-year strategy

Overall Objective – To review the current strategic position for agility, competitors, customers and suppliers, based on a culture of respect for all parties and creating an atmosphere of competitive friendly competition.

Current topics

	Торіс	Status/Action points	Ownership & Timeframe
a.	Support the development of judges. Managing expectations on judges from show organisers.	To create a structure to support, train and protect agility judges through training and outreach. This would address the apparent 'bullying' of judges that is occurring on a more regular basis.	
b.	Quality of competition across all shows.	To review the impact increased numbers of shows is having on the overall quality of agility competition.	
C.	Retention of grassroots competitors	Review of competitive structure and rewarding competitors who do not aspire to compete in prestige competitions.	