

Five Year Strategy Status LAST UPDATED: 23 June 2022

Subject	Detail	Actions	Action By	Action Date and status	Next action date
Young Kennel Club Obedience	List of Judges Compile a list, over time, of Judges who are interested in judging YKC classes and who have appropriate experience.  Training Encourage a larger number of experienced Obedience participants to become involved with YKC training in order to help younger competitors to have realistic expectations and to be aware that things can often go wrong when under test.  Improved integration Identify actions to get Obedience participants more involved with YKC activities, in order to break down the 'us and them' attitude that is prevalent.  Judges Guidance Produce guidance for judges on YKC structures and regulations and what is expected of judges in YKC classes, with the guidance incorporated into Judges' Seminars and training.	Collect the names of experienced Obedience participants who are willing to be involved as judges, instructors and in other roles, and send them in to the Kennel Club office to prepare a list.	Debra Lavender	Ongoing  Debra Lavender to be point of liaison between the OLC and YKC in her role as the Council's YKC representative.  Update to be provided at every Council meeting.	17 January 2023

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Reviewing the structure of obedience classes	To consider ways in which the discipline could progress and develop in the future, in light of concerns over low entry numbers.		All Council members	Suggestions for ways in which the structure of classes may be amended are considered on an ad hoc basis.	To be confirmed
Council engagement with grass-roots competitors	Improve methods of Council engagement and communication with grass-roots competitors to encourage wider participation in Council matters.	Review effectiveness of current communication methods and consider improvements. Area meetings to be publicised to clubs when Council agendas are issued to increase attendance. Survey Monkey used to garner views on agenda items with competitors.	All Council members	To be reviewed	To be confirmed
		Clubs to be provided with an explanation of the Council process and committee structure within The Kennel Club.	All Council members	To be reviewed	To be confirmed
		Review the process of Council nominations and consider methods of implementation to promote better involvement of grass-roots competitors in the procedure.	All Council members	To be reviewed	To be confirmed

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Attract newcomers into Obedience	Provide additional opportunities and incentives for Pre-Beginners level competitors in order to continue attracting new people into the discipline.	Discuss innovative ideas and review the effectiveness of existing initiatives such as the Special Pre-Beginners Stakes.	All Council members	To be reviewed	To be confirmed
		Promotion of Obedience within the regions by providing demonstrations at clubs to allow more people access to the discipline.	All Council members	To be reviewed	To be confirmed
	Development of Obedience Festival		Michael McCartney	Discussed July 2022 – further update to be provided	17 January 2023
Encouraging more smaller shows	To address concerns relating to the costs of travel and climate change issues	To be agreed	All Council members	To be reviewed	17 January 2023

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